



Urban bricklayer Russ Mellor got more than he bargained for recently when a feature on ITV's This Morning programme led to him enjoying an unexpected five minutes of fame.

The popular morning show which is watched by millions publicised a recent competition that had been run by the website Local Traders, who had been attempting to find Britain's Best Builder's Bum.

Before he knew it, Russ was soon in front of the cameras alongside three fellow builders who had also taken part in the contest.

They were then placed in the capable hands of stylist Jason Gardiner who opted to put them through their paces in the process of kitting them out with some new and fashionable work gear.

Commenting on his TV fame, Russ said: "The lads on-site are a good group but there are a few practical jokers amongst them who put me up for this competition without me knowing. It was all good fun though and everybody has had a laugh about it, since I returned to work, following my appearance in front of the cameras."

Links:

This Morning Feature - <http://www.itv.com/this-morning/styleandbeauty/buildersbum/>